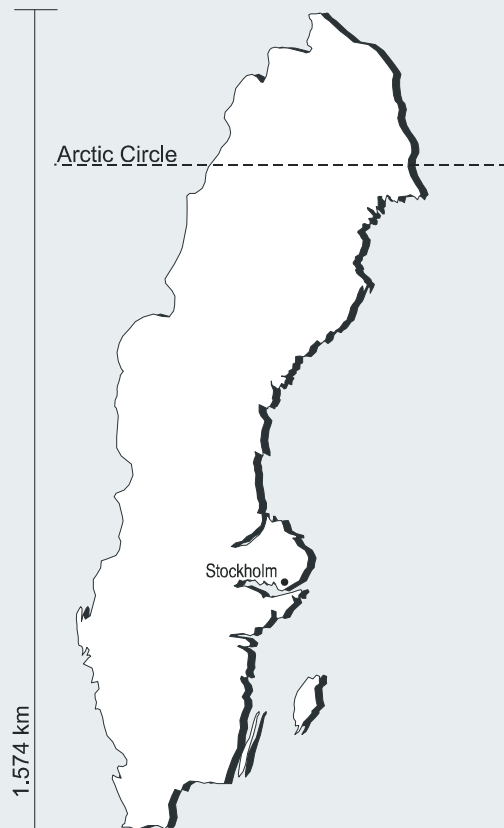


Sweden - a country for sports



- 7 600 km coastline
- 96 000 lakes
- 50 % forest land
- 12 % mountain land



Sweden - a country of sports people

- 8,9 million inhabitants
- 3,5 inhabitants per square kilometer
- Less than 10 % live in the north
- 1 million immigrants and their children
- Approx 50 % active in sports - 4 million;
1,6 million compete, 7 000 national elite
- 22 000 sports clubs



Historical flashbacks

- 1796 Sweden's first sports club, the Uppsala Swimming Association, is founded.
- 1904 The first special sports federations are organized within the Swedish Sports Confederation.
- 1912 The Olympic Games are held in Stockholm.
- 1970 Parliament adopts the government report "Sport for All"
- 1978 An anti-doping commission is appointed.
- 1981 The sports policy programme "Sport 80" is adopted. The policy divides sport into three main programmes: youth sports, fitness sports and competitive sports.



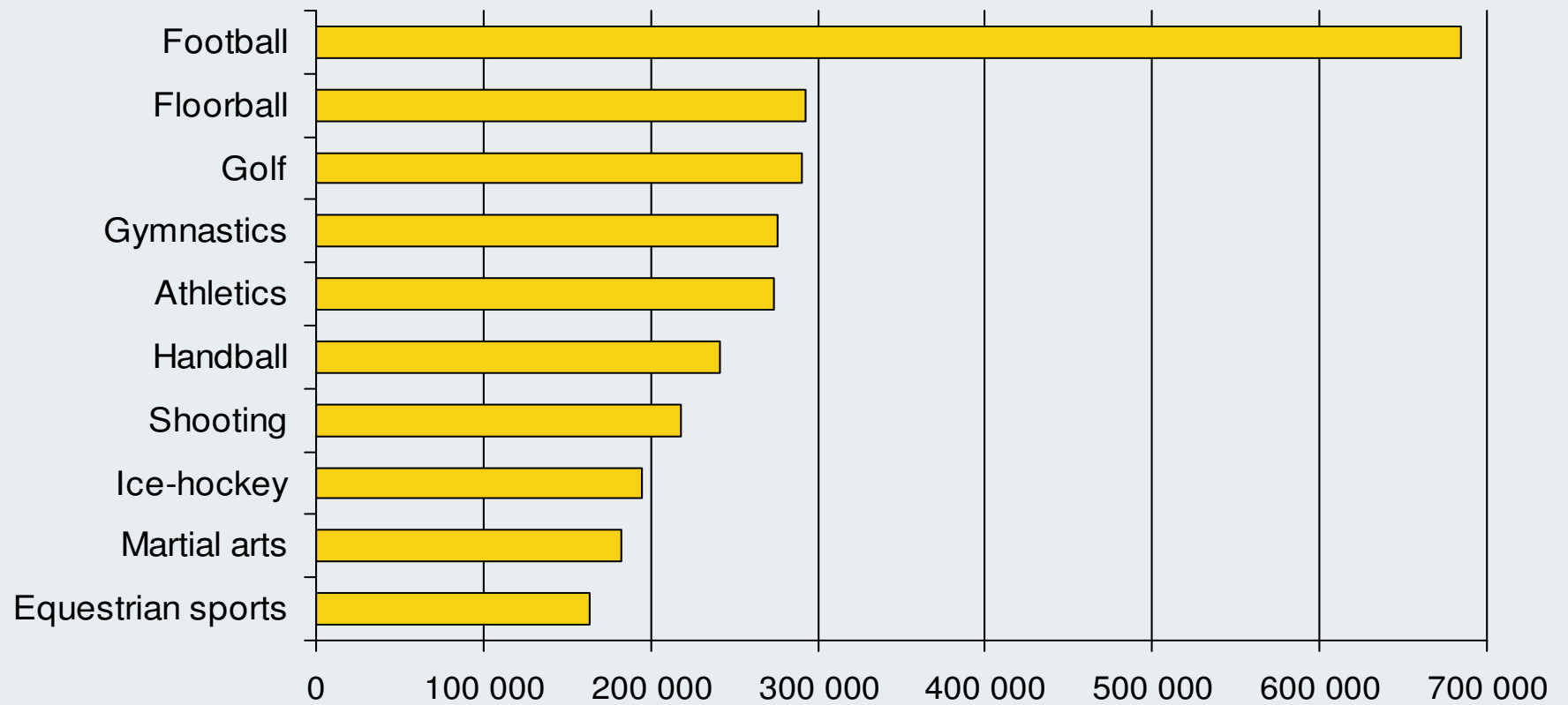
Historical flashbacks

- 1986 SISU (The Swedish Sports Movement's Education Organization) is founded.
- 1989 The Swedish Sports Confederation agrees a programme of gender equality for the 1990s.
- 1995 Sweden joins the EU
- 1999 The Swedish government presents its bill A Swedish sport policy for the 21st century
- 2005 Karin Mattsson is elected as the first female president of the Swedish Sports Confederation as well as chairman of its executive board

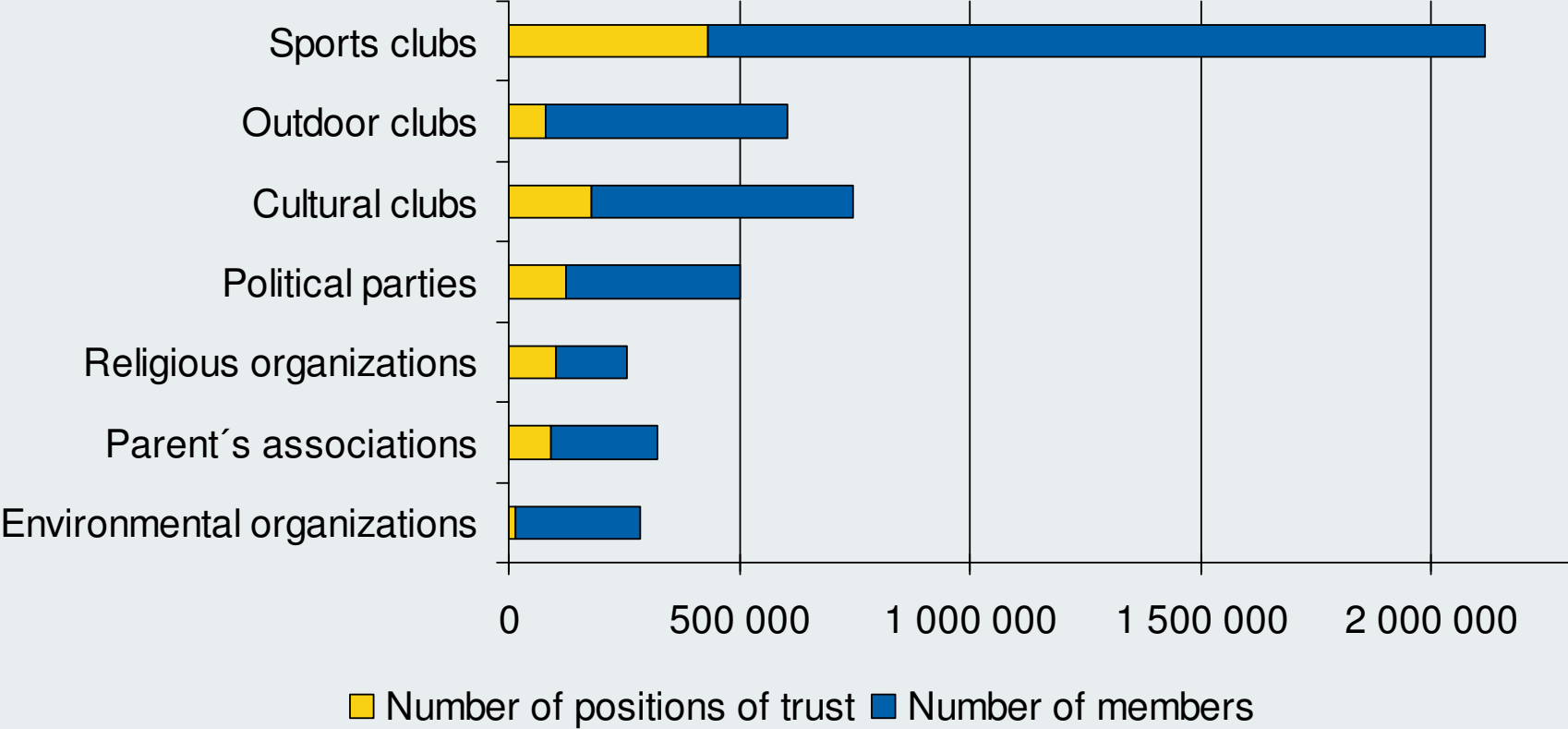


Major competitive sports in Sweden 2006

(Numbers of participants)



Persons aged 16-84 who are members and/or in positions of trust



Swedish sports policy

Sport is

- physical activity in order to perform better, have fun and feel well

Sport consists of

- training and play
- competition and display

We organize our sport

- in independent clubs and federations
- together an independent and voluntary popular movement united in the Swedish Sports Confederation

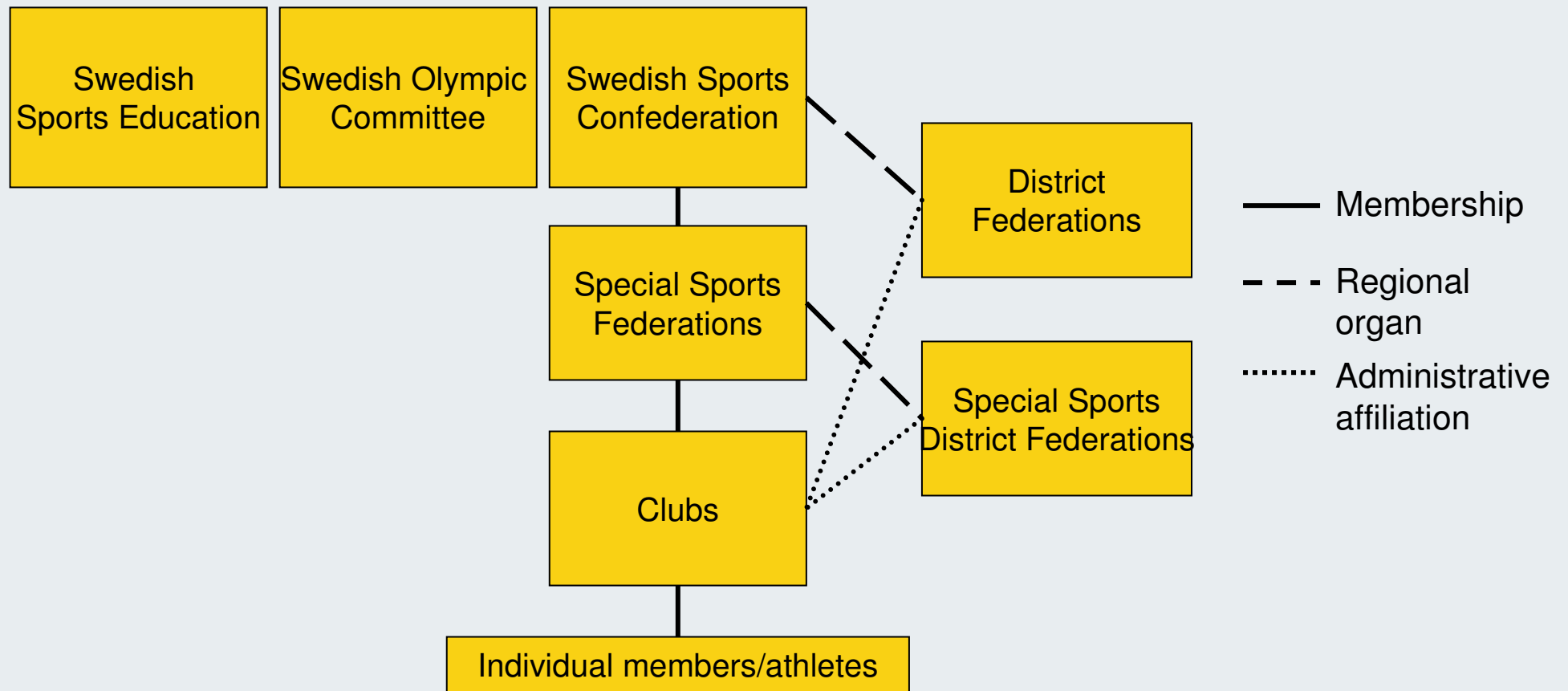


Characteristics of the Swedish sports movement

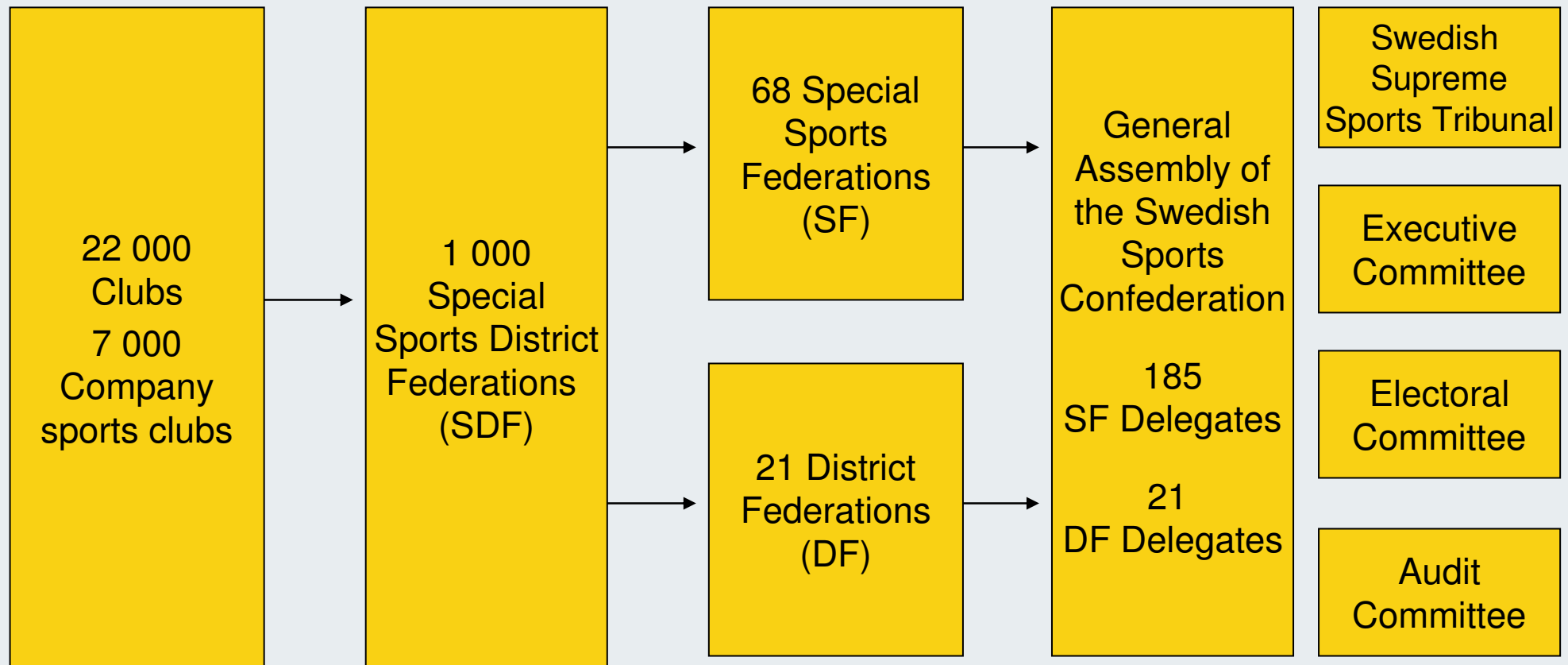
- Independent
- Non-profitable
- Democratic
- Based on voluntary leadership and work
- Open for all
- Dynamic
- Important factor for development in society
- Support from State and Society



Organization of Swedish Sports



Democratic structure of the sports movement



Diversity as a unifying force

68 Special Sports Federations - 35 also members of the Swedish Olympic Committee

- Specific sports (rugby, rowing...)
- Category federations (school sports or sports for the disabled)
- Adventure sports (climbing)
- Associations with various branches (aerial sports)
- Largest organization: Swedish Football Association - 3 300 clubs
- Smallest: Swedish Field Hockey Association - 19 clubs

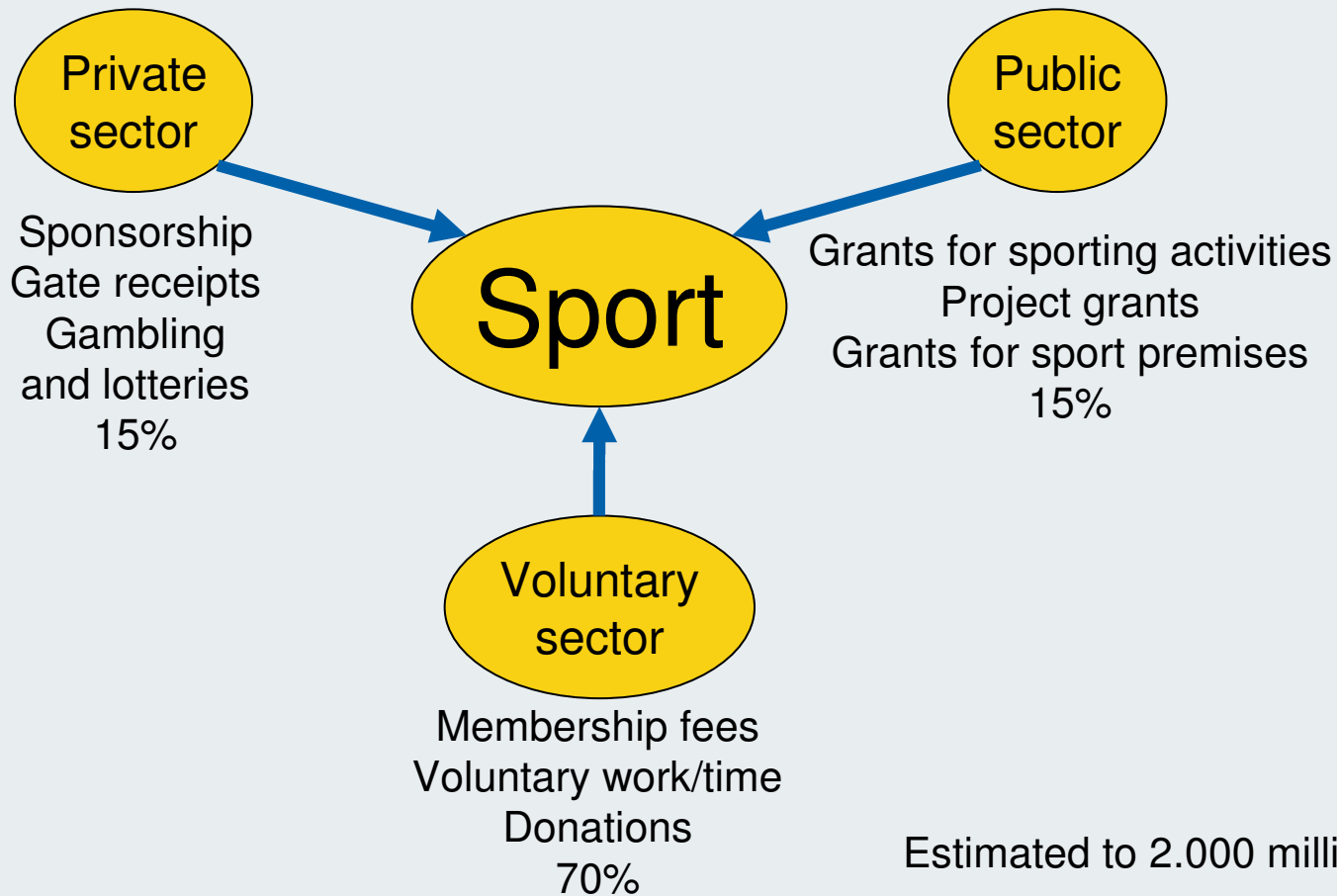


Membership requirements for admission to the Swedish Sports Confederation

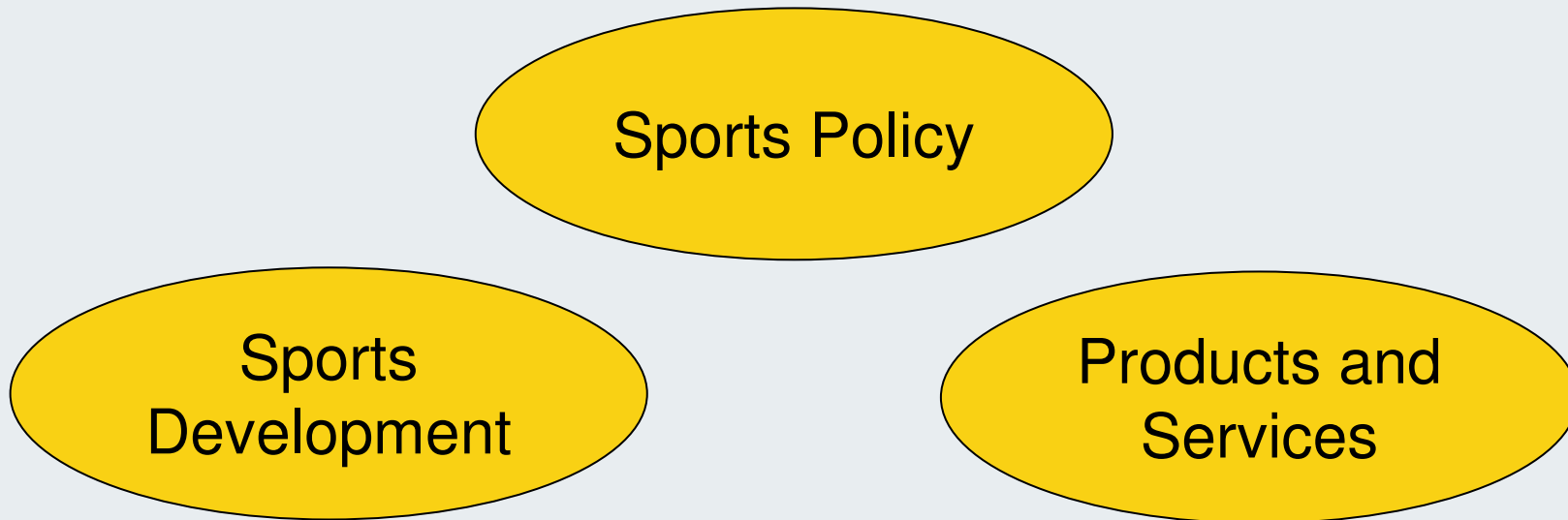
- Voluntary organization
- Organizes sports in accordance with the goals and policies of the sports movement
- Not related to other sports, already members of the Swedish Sports Confederation
- Minimum of 50 member clubs with 3 000 members
- The General Assembly of the Swedish Sports Confederation votes on membership



Finance and resources



Principal areas of activity of the Swedish Sports Confederation



What are the functions of the Swedish Sports Confederation

- Represents members in contacts with the government, politicians and society
- Leads the way in considering important future policy issues
- Allocates government grants to sport
- Initiates and co-ordinates sports research
- Argues for social benefits of sports
- Co-ordinates sport's international activities



International activities

- Engagement in European umbrella organisations
- Monitoring and lobbying on sports issues within the European Union
- Support for special sports federations
- Nordic collaboration
- Development assistance projects



The Swedish Sports Confederation's international activities

Active engagement in European umbrella organization

- ENGSO European Non-Governmental Sports Organization
- Council of Europe
- European Union
- European Sports Conference

International representatives / Special Sports Federations and District Federations

- Competence development
- Network promotion
- Mentor programme



The Swedish Sports Confederation's international activities

EU activities

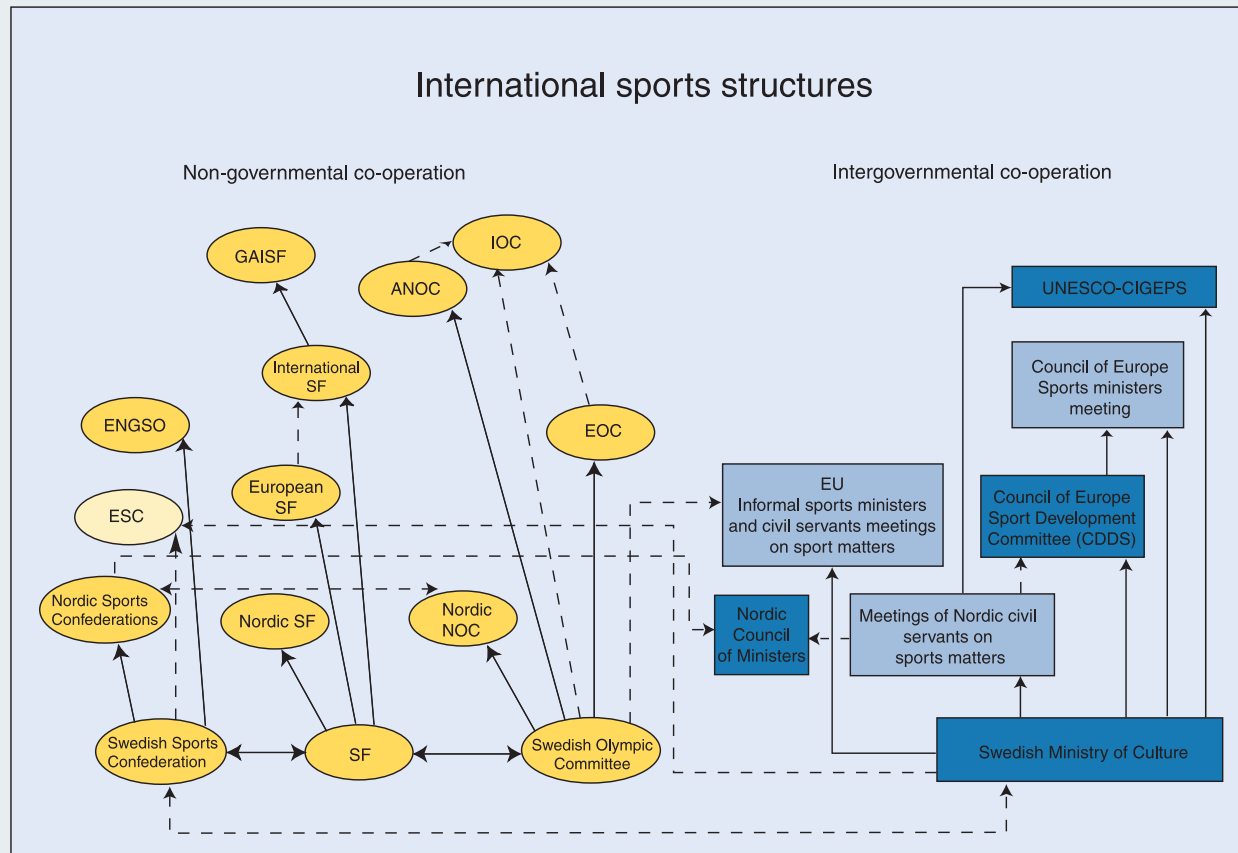
- Provide information on EU support programmes
- Close collaboration with District Federations
- Study visits to Brussels

Sports Development Co-operation/Assistance

- Review and develop forms of collaboration
- Possible further commitment in Latvia
- Evaluate and conclude the project in Zimbabwe



The sports movement's international collaboration



ANOC: Association of National Olympic Committees

ENGSO: European Non-Governmental Sports Organization

EOC: European Olympic Committees

ESC: European Sports Conference

GAISF: General Association of International Sports Federations

IOC: International Olympic Committees

SF: Special sports federation

CIGEPS: Comité Intergouvernemental pour l'Education Physique et le Sport



Strategic management - for a voluntary organisation

